

INTRODUCTION TO THE TRAVEL AND TOURISM INDUSTRY



BTEC – Level 1

Are you interested in working in the travel industry?

Are you got a burning desire to travel the world, and help others to do so too?

Then this is the course for you!

This qualification has been designed to:

- Help you gain the understanding and knowledge needed to work in the travel and tourism sector
- Develop practical skills in preparation for employment or progression in education.

In Year 10 the units studied will make up the Level 1 Award:

- 1 The UK Travel Industry
- 2 The UK Tourism Industry
- 3 Customer Service in Travel and Tourism
- 4 Locational Geography

In Year 11 the optional units studied will allow you to achieve the Level 1 Certificate.

Unit titles for the second year will be agreed with the group, taking into account the particular strengths and interests of the students on the course.

Possible units include:

- UK Travel and Tourism Destinations
- Worldwide Travel and Tourism Destinations
- Accessible Travel and Tourism
- Promotional Materials for Travel and Tourism

Local and extended visits, and work placements will play an important part of your learning, making sure you get practical and realistic experience which you can use in your future career.

Assessment:

All work is internally assessed with no external exams.

